

September 26, 2007

Dear Hot Sauce Maker,

Mud Puddle Books Inc. will be publishing a Guide to Hot Sauces. We are in the process of collecting information on hot sauce manufacturers and the hot sauces they make. We would like to include you and your products in our book.

The book will be an alphabetical list of hot sauce manufactures. We will include a description of each company followed by a photo of each hot sauce that is currently being produced and a short description of each sauce. We would like to use your description of your company and hot sauces.

Please print the attached form, fill it out and return it to us by fax (at 206-202-8206) or regular mail. Also email us with information about your company and your hot sauces. Or, let us know if all that info is on a website that we can use.

Samples of each hot sauce that you would like to be included in the book would be very helpful. We are going to photograph each bottle in order to give the book a uniform look.

If you have any questions about the book or our company please feel free to contact Greg Boehm at greg@mudpuddlebooks.com or (212) 647-9168 ext 1#.

We cannot guarantee that every hot sauce will make it into the book. However, we are trying to include everything.

Also, feel free to let any other companies know about the project if you think they would be interested in having their hot sauces included in the book.

Thanks for your help!

Sincerely,
The Staff at Mud Puddle Books



Mud Puddle Books

54 West 21st Street, Suite 601

New York, NY 10010 USA

info@mudpuddlebooks.com

Office 1-212-647-9168 Fax 1-212-647-9173

Company Name: _____

Address: _____

Phone Number: _____

Email: _____

Website: _____

Year Founded: _____

Slogan (if you have one): _____

Please circle each of the following that you would like published in the book:

Address Website Email
(if circled what email address shall we list? _____)

List all hot sauces that you manufacture (use a separate sheet if needed):

Please provide a description or history of your company and a description of each hot sauce. You can email this information to us at greg@mudpuddlebooks.com.

Is there a history of your company and description of your products on your website? (circle one)
Yes No

Does Mud Puddle Books have permission to use you're your description of your company and your sauces whether provided on a website or sent to us separately? (circle one)
Yes No

Does Mud Puddle Books have permission to use your logo in the book? (circle one)
Yes No

Does Mud Puddle Books have permission to use images of your hot sauces in the book? (circle one)
Yes No

Signature: _____ Date: _____

Print Name: _____

Fax this sheet to (206) 202-8206 or you can mail it to us at the address below

To be included in the books please have all information and samples to us by October 19, 2007

Please send samples of each hot sauce that you would like to be included in the book. Also, please send us your logo (if you have given us permission to use it) on a disc to:

Mud Puddle Books Inc.
54 West 21st Street, Suite 601
New York, NY 10010
Attn: Hot Sauce Book